

Jo's Question Time!



Jo Jingles Bedford



Jenny Roper



Jo: Jen, can you tell us about how your journey with Jo Jingles began?

Jen: Absolutely! Seven years ago, my mum and eldest son started attending Jo Jingles classes when he was around 10 months old. They loved the fun and welcoming environment, and it really helped develop his confidence and social skills.

Jo: What inspired you to become a Jo Jingles franchisee?

Jen: I heard the local franchisee was looking to sell, so I attended some classes myself and spoke with the current franchisee, other local class leaders, my family, and friends. I was inspired to take the plunge! I missed working with children and the joy that music brings. I wanted a job I genuinely enjoyed and that fit well around family life. With my background in working with children and my involvement in music, I knew my skills were a perfect fit for a Jo Jingles franchise.

Jo: How did you prepare for this new venture?

Jen: I visited numerous classes with the current franchisee and the neighbour franchisee in North Herts. I sought advice from self-employed friends and talked extensively with my husband, family, and friends. I felt it was something I would really enjoy and could make a success of, especially with the support from those around me. I was ready for a new adventure!



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Jo: How did the support from Jo Jingles Head Office and other franchisees help you?

Jen: *The support and belief from those who knew me, as well as the passionate, positive, talented, and supportive team at Jo Jingles Head Office and other franchisees, were invaluable. Running my first classes, meeting the children and their families, and seeing the difference we made to their preschool years was incredibly rewarding.*

Jo: What financial steps did you take to start your franchise?

Jen: *I used a loan and money I had saved from my previous job. I read every document thoroughly and did my homework. I took notes and sought clarification from Head Office on anything I was unsure of, sought independent advice from a solicitor if needed, and used government resources for support on being self-employed and understanding my legal duties.*

Jo: Do you have any advice for aspiring Jo Jingles franchisees?

Jen: *Absolutely! Do your homework and gain the support and patience from your family and friends. Attend as many different classes as you can, in various settings, and don't be afraid to ask questions. No question is too small, and Head Office is really approachable. Be realistic about the administrative work involved and keep a calendar of deadlines such as tax returns and management reports. Keep your documents secure, up-to-date, and organized - I recommend using Google Drive. Prepare for every day to be different, fun, and sometimes unpredictable. Believe in yourself, and remember that it's okay to have challenging days. Many days will leave you with a smile on your face, knowing you've made a difference and brought joy to children and parents, playing a part in their cherished memories of the baby and preschool years.*



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